



NORTHAMPTON BOROUGH COUNCIL
OVERVIEW AND SCRUTINY COMMITTEE

25 September 2017

BRIEFING NOTE: MATCH DAY PARKING

1 INTRODUCTION

- 1.1 An Overview & Scrutiny Report in March 2015 outlined an 'activity' that had taken place around issues concerning Match Day Car Parking; availability, congestion and potential solutions.
- 1.2 The Cabinet response of March 2017 proposed a meeting with the relevant organisations to discuss the issues and potential ways forward based on the recommendations contained in the original O&S report.
- 1.3 This paper provides an update on progress made and the next steps.

2 UPDATE

- 2.1 An Officer/Member working group has been established which is chaired by Cllr Brian Sargeant, chair of the original Scrutiny Parking Working Group. The first meeting was held on 7 August 2017 with the next meeting scheduled for 11 September 2017.

- 2.2 In attendance at the first meeting were:

Northamptonshire County Council	Cllr Gareth Eales David Grindley, Manager of Transportation Service
---------------------------------	---

Northampton Borough Council	Cllr Tim Hadland Cllr Brian Sargeant Cllr Jane Birch Cllr Danielle Stone John Dale Derrick Simpson Katie Young
-----------------------------	--

Northampton Partnership Homes	Helen Town
-------------------------------	------------

Northampton Town Football club	Steve Inwood, Stadium Manager
--------------------------------	-------------------------------

	Nick Ancel
Stage Coach Midlands	Steve Burd, MD of Stagecoach
Societal Travel	James Thorpe
St James Residents Association	Graham Croucher

Representatives from the Northampton Saints Rugby Football Club were unfortunately unable to attend the first meeting however, the meeting on the 11 September will be held at the Saints grounds.

2.3 Discussions were held around the following:

- Wider use of car parks in the vicinity of the stadium
- The Saints, Northampton Town Football Club, NBC and NCC clearly advertising the Car Parking on websites/brochures/programmes
- Possibility of public transport usage incentives – joint bus/train tickets
- Traffic Management Plans
- Pineham and Swan Valley Park and Ride – this could be something which may be looked at in the future

2.4 The St James Mill Link Road, once completed, would also assist with the congestion on Match Days. This project has its own programme.

2.5 Multi Storey Car Park at the Railway Station – currently looking into the viability of this and other options for NBC.

3 NEXT STEPS

3.1 Elements that are within NBC control will be explored and a way forward for each of these will be outlined at the next meeting.

3.2 Longer term solution which will be considered by NBC and its partners could include:

- Garage and Car Park site
- Public transport usage incentives
- Traffic Management Plans
- Park and Ride schemes
- Promotion on partner's websites/programmes/brochures of match day car parking.

3.2.1 NBC will meet with the Saints prior to the next full meeting to update them on the progress to date.

4. RECOMMENDATION

4.1 That Overview and Scrutiny note the progress that has been made to date.

- 4.2 That the Director of Regeneration, Enterprise and Planning be invited to submit a further update in due course.

John Dale
Head of Economic Development and Regeneration